



A Value – Added Distributor

Our Company:

First Choice Auto Equipment is a **Value-Added distributor** carrying all types of automotive equipment for your service facility. Not only do we sell many different quality manufactured lines of **automotive equipment**, but we also provide unmatched **service** and **support**. We are able to repair your equipment before most of our competitors call you back!

Our Service Department

The **First Choice** Service Department provides the many needed services that our automotive products require including:

- Accessories & Replacement Parts
- Abandonments of Hydraulic Inground Lifts
- Calibrations
- Demonstrations
- Emergency Service & Repair**
- Installation
 - In-Ground
 - Above-Ground
- Loaner Pumps for Lubrication Systems
- Lubrication Pump & Reel Rebuilds
- Maintenance Contracts & Reminders
- OSHA Lift Inspections
- Other Equipment & System Inspections
- Product Upgrades
- Relocations
- Removals
- System Additions
- Training



Our Service Crews and technicians are all factory trained and authorized by our suppliers enabling First Choice to deliver unmatched capabilities and expertise. Our technicians are equipped with the knowledge and tools to complete any type of job with speed, efficiency, and precision. Here at First Choice we understand how valuable operating time is, and that any facility down-time can be extremely costly to the customer. That's why we provide Emergency Service to our customers. We can dispatch any of our own service crews at a moments notice to get your shop back up and running as fast as possible.

We provide Service to all Brands that we sell, as well as many of our competitors' brands including: Accuturn, Challenger, Lincoln, Balcrank, Champion, and many more...

Our Parts Department

Our Parts & Accessories Department stocks a wide variety of service replacement parts, add-on accessories, and product updates waiting to be delivered at a moments notice. We strive to provide excellent customer service to our customers and we believe that starts with immediate and direct access the item you need to keep your shop up and running efficiently and effectively. Since we deal directly with our suppliers, it enables First Choice to have direct access to our manufacturer's genuine replacement parts, so not only will you be receiving your parts quickly, but you will also be receiving the best quality parts you can buy. This only ensures your products longevity and work-ability.



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Sales

Our sales team specializes in equipment consulting & design. Our main goal is to provide the most efficient and money making systems possible.

Service

At a moments notice the First Choice Service Team can respond to your needs. We understand that downtime costs you money. Our First Choice technicians are trained and authorized by the manufacturers we represent.

Support

Our in-house support team provides you with the best customer service experience. If you need over the phone support or on-site training, we deliver to your every need.

Installation

Our experienced installation crews work to the highest of quality standards, making sure that you get the life-span out of your investment.



Our 12,000 sq. ft. facility is located at:

2212 Camplain Rd.
Hillsborough, NJ 08844

Quality Products, Quality

